We have to change with time or are forced to perish. Readers always expect more. Options once excited them soon become a basic need for them. To win the game of competition, we must change accordingly.

Since January 2011, *The IJOEM* has entered Elsevier’s *Scopus* and *EMBASE*—the two most prestigious European indexing systems which increases our visibility. We have also improved the appearance of our Web site homepage and equipped it with RSS feed which facilitates easy access to updates.

On account of the recent devastating earthquake and tsunami in Fukushima, subsequent spillage of radioactivity from its nuclear plants, and the panic among many of the world people in the aftermath of the catastrophe, in this issue of the Journal, we have a review on the preparedness and role of medical community in such situations.

In this issue, we also have an article on authorship; one of the most controversial and important ethical issues in biomedical publishing. The topic is so important that we also devote an Editorial to the issue of authorship in small biomedical journals.

Ethics is of paramount importance and should be considered in all stages of research and reportage of findings. From this issue of the Journal on, we will publish important ethical issues of concern in a section called “Ethics Corner.” In this issue, we have an article discussing the ethics of informing research participants and relevant communities of research findings. The issue raised by the authors was so critical that we decided to add another new Journal section, “Patients Corner,” to provide useful information for all people in a simple language. I think the controversial issues presented in “Ethics Corner” will bring fruitful discussions among our readers. You may submit your views as “Letter to the Editors.”

We hope you will find these new sections intriguing. We can surely not get better without receiving your quality contributions and invaluable feedbacks. And, as before, we trust you to meet that challenge too.

Farrokh Habibzadeh, MD,
Editor, *The IJOEM*